Permit #S00068761

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00068761 **Type of Permit:** STILL **Release Date:** 09/06/2013

Production Company MANA MEDIA LA

Insured Company Name MANA MEDIA LA

Contact Phone No. 1 818-519-0705
Contact Phone No. 2 310-902-6331
Fax
Address 1508 17TH ST
SANTA MONICA, California 90404

Production Title SU14 NIKE TECH PACK

Type of Production Still Photo

Producer Todd Raymond

Director Paolo Pellegrin

1st AD N/A N/A

Production Manager N/A N/A

FilmL.A. Coordinator Sophia Alexander

Location Manager Brenda Ferrell
Primary Phone Mobile - 818-517-0536
Secondary Phone Office - 310-902-6331

Location Assistant Sheri Salinas
Primary Phone Mobile - 310-854-9073
Secondary Phone

Fees

FILMLA STILL APPLICATION FEE $60.00

Total Permit Fee $60.00

Number of Locations 2

NOT A PERMIT

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Summary Information — Location

Location 1 of 2

Permit Number	S00068761	**Location Manager**	Brenda Ferrell
Production Company	MANA MEDIA LA	Primary Phone	Mobile - 818-517-0536
Insured Company	MANA MEDIA LA	Secondary Phone	Office - 310-902-6331
Production Title	SU14 NIKE TECH PACK		

Location Address La Brea Ave, Franklin Ave, Vermont Ave, Beverly Blvd, (Inclusive, excluding State Freeways, Highways, Parks and Windsor Square), Los Angeles, CA, 90038

Location Type Walking Grid

Film Dates 9/9/2013 - 9/19/2013 07:00 - 07:00 11 days

Open or Closed to the Public Open

Generic Conditions It is the responsibility of the permittee to be aware of Special Condition areas, which are excluded from this grid location. A complete list of Special Condition areas can be found at www. Filmla.com
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No stopping or setting up in front of merchants or residents without prior approval
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Please see attached document 68761_anamedia_BRENDA FERRELL.pdf

Equipment on Location

Type	Quantity
Picture vehicles	1
Vans	1

Personnel on Location

Type	Quantity
Cast	4
Crew	11
Off-Duty/Retired LAPD Officer(s)	1

Filming Activities Camera on sticks; Equipment on sidewalk, in curb lane & across street; Exterior establishing shots; Exterior models against scenery; Handheld equipment;

Jurisdiction **Political:** Los Angeles City - Council District 10 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note ABSOLUTELY NO INTERMITTENT PEDESTRIAN CONTROL, INTERMITTENT TRAFFIC CONTROL PERMITTED OR FILMING ACTIVITY IN THE STREET WITHOUT AT LEAST ONE (1) OFFICER PRESENT.

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Summary Information — Location

Location 2 of 2

Permit Number	S00068761	**Location Manager**	Brenda Ferrell
Production Company	MANA MEDIA LA	Primary Phone	Mobile - 818-517-0536
Insured Company	MANA MEDIA LA	Secondary Phone	Office - 310-902-6331
Production Title	SU14 NIKE TECH PACK		

Location Address Sunset Blvd, La Cienega Blvd, La Brea Ave, Beverly Blvd, (Inclusive, excluding West Hollywood, State Freeways, Highways and Parks), Los Angeles, CA, 90036

Location Type Walking Grid

Film Dates 9/9/2013 - 9/19/2013 07:00 - 07:00 11 days

Open or Closed to the Public Open

Generic Conditions
It is the responsibility of the permittee to be aware of Special Condition areas, which are excluded from this grid location. A complete list of Special Condition areas can be found at www. Filmla.com
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
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Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Equipment on Location

Type	Quantity
Picture vehicles	1
Vans	1

Personnel on Location

Type	Quantity
Cast	4
Crew	11

Filming Activities Camera on sticks; Equipment on sidewalk, in curb lane & across street; Exterior establishing shots; Exterior models against scenery; Handheld equipment;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note ALL FILMING ACTIVITIES WITHIN WEST HOLLYWOOD REQUIRES APPROVAL AND A FILM PERMIT FROM THE CITY OF WEST HOLLYWOOD.

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Manamedia ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 9/6/2013

Manamedia

Name of Principal (i.e. company name) (Please Print)

X

Representative's Signature

BRENDA FERRELL

Representative's Name (Please Print)

LOCATION MANAGER

Representative's Title (Please Print)

2619 2nd Street

Santa Monica, CA

90405

Principal's Mailing Address (Please Print)

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President

NOT A PERMIT